

Pruitt Research Day

welcomes keynote speaker

Dr. David Greenspan

The Commercialization of Research

– Musings of a Beaten-up (and Sometimes Successful) Entrepreneur

There are hundreds of courses in colleges and universities, even in high schools that focus on entrepreneurship and building businesses. There are literally thousands of books that touch on that subject. Yet, the road to business success is littered with a great many ventures that have failed, or are maimed in some manner. Yet despite the odds and the trials and travails of starting up a company, the numbers show that small businesses are popping up in greater numbers than ever. This lecture is not an attempt to give you a recipe for success – there is no ‘recipe’. This talk, rather, will take you through some of the real world experiences in a number of various ventures with the hope that some idea, experience or statement will have an impact on those in the audience that are future (or current) entrepreneurs.

Dr. Greenspan received his Ph.D. in Materials Engineering from the University of Florida. In his 30+ years of experience in biomedical engineering, Dr. Greenspan holds more than 20 patents and has served many roles in companies like RTI Biologics, Inc., NovaMin Technologies, Inc. and Tutogen Medical. He is currently a member of Synogen and President of Spinode Consulting.

Join us as we celebrate the next generation of Biomedical Engineers and Scientists Monday, November 19th, 2012

J. Crayton Pruitt Family Department of Biomedical Engineering

Talks will be held in Communicore Room C1-9

The Poster Session will be held in the Biomedical Sciences Building Lobby

Welcome	8:45 - 8:55 am
Student Talks	8:55 - 10:15 am
Xiaoqi Li - Jiang Laboratory	
David Stanley - Carney Laboratory	
Jihae Bae - Principe Laboratory	
Matthew Maynard - Bolch Laboratory	
Coffee Break	10:15 - 10:45 am
Student Talks	10:40 - noon
Matthew Carstens - Keselowsky Laboratory	
Rachel Speisman - Ormerod Laboratory	
Cassandra Juran - McFetridge Laboratory	
Sruthi Bharadwaj - Glover Laboratory	
Lunch Break	noon - 1 pm
Keynote - Dr. David Greenspan	1:00 - 2:00 pm
Poster Session and Refreshments	2:00 - 4:00 pm